



Yes it's true... almost 100 years of the legendary Harley-Davidson motorcycles. Way back in 1903, 21 year old William S. Harley and 20 year old Arthur Davidson worked in a 10 by 15-foot wooden shed to produce the first motorcycle. Production is now distributed across multiple state of the art facilities and now exceeds 200,000 motorcycles a year !

To support the war effort, almost half the motorcycles Harley-Davidson produced in 1918 went to the military, and in World War II, 90,000 bikes were produced for the military.

The 1930's played an important part in establishing the Harley-Davidson heritage. An art-deco eagle design started to appear on gas tanks, a styling decision intended to stimulate sales during the depression. The Jack Pine Gypsies Motorcycle Club held the first Black Hills Rally in Sturgis U.S. This is now one of the regular events attended by Harley owners.

New models included the sportster (1957), Electra-Glide (1965), Super-Glide (1971), Low Rider (1977), Softail (1984) and Fat Boy (1990). Although briefly part of the AMF leisure group from 1969 to 1981, Harley-Davidson is proud to be an independent company and show that *'The Eagle Flies Alone'*. www.harley-davidson.com