



RV TRENDS

In the wake of recent world events, such as world instability, economic uncertainty and oil prices reaching an all-time high, it might appear that RVs would become a dying breed, but this is not the case. “Since Sept. 11 (2001), the RV industry has been on the upswing,” said Robbin Gould, editor of Family Motor Coaching Magazine. “A lot of people have expressed interest in RVing, and sales are up”. So what are the reasons for this paradox ?



Within the US, the greater reluctance to fly has led to more families looking to take vacations closer to home. There is also a desire by people to spend more time with their families and maybe revisit places with which they have a good association or places they have always wanted to visit. Despite the fuel costs, there are no hotel bills or air-fares and you have the flexibility to move on to destinations at any time with no ties.



Another growing US trend is the significant numbers of people who choose to take their RVs down to the southern states of Texas or Florida over the winter months. This includes mainly seniors but also younger families who choose fun in the sun each year, leaving behind elevated heating bills and weeks of snow-bound living.



It is estimated that in the Rio Grande Valley of Texas alone last year, approximately 8,000 jobs were created by this annual pilgrimage. Check out:

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