



Maximum Exposure



T.V. shows like American Chopper shown on the discovery channel have exposed the passion for creating custom bikes to the T.V. viewing masses. The trials of the Teutul family can be seen as they develop each new machine from inception through to the final finished product. The Orange County Choppers business is about 80 miles from New York City and was established as a business in 1999. The shop grew out of Orange County Ironworks, a steel fabrication enterprise founded nearly 30 years ago by custom-chopper builder and rider Paul Teutul Sr. OCC who burst onto the custom-bike scene at Daytona Biketoberfest 1999 with “True Blue,” a classic chopper built in the basement of Paul Sr.’s house. Paul Teutul Sr.’s love of riding and fabricating custom motorcycles dates back to the ‘70s, inspired by such films as Easy Rider and Marlon Brando’s quintessential The Wild One. The tensions of the bike shop are a key theme in the series. The family members involved give a particular slant on working relationships. The shouting matches and tantrums over short deadlines, missing tools, bad welds, etc. are a clear demonstration of how seriously these guys take their work. Watching the Teutuls and their crew of craftsmen, artists, and master mechanics is addictive and fascinating and has drawn many viewers in through sheer appreciation of the design and building skills involved.

www.orangecountychoppers.com

